



PALS
INTERNATIONAL
Your Passport to Global Success!

Press Release

FOR IMMEDIATE RELEASE

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PALS Launches Chinese Website **PALS INTERNATIONAL Reaches the Asia Pacific Markets**

TROY, MI, SEPTEMBER 1, 2009 – PALS INTERNATIONAL communicates directly to China businesses, professionals and their families to meet their immediate language needs. PALS continues to build their international networks by reaching and speaking across the Asia Pacific market.

“It is our passion to help Chinese companies doing business and relocating within the Michigan market. We provide the personal attention to meet the goals of the Chinese professional and support their families with resources for language and American culture nuisances”, says Brenda Arbeláez, PALS INTERNATIONAL founder and President.

For 27 years, PALS has been helping global businesses be successful through language and cultural business solutions. Many professionals from around the world have come to Michigan for business and benefited by taking English language instruction courses with PALS from beginner to “Advanced English for Professionals”.

In this global economy, professionals need international experience, cultural savvy and linguistic competence in more than one language. Contact PALS for conversational, survival, accelerated or immersion language courses within the metro Detroit area. In addition, PALS offers an online language solution designed for individuals and busy professionals on-the-go who want to take their language training with them. PALS Language On The GO! is the most comprehensive e-learning tool available.

PALS services help global companies build relationships to global success. Visit our Chinese website at www.palsintl.com/cn.

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PALS INTERNATIONAL is a member of Detroit Chinese Business Association (DCBA) and the Asian Pacific American Chamber of Commerce (APACC) dedicated to the advancement of Asian Pacific American businesses and professionals.

Brenda Arbeláez is the founder and president of PALS INTERNATIONAL, which is celebrating **27 years** of global success. Based in Troy, Michigan, PALS INTERNATIONAL specializes in cross-cultural training programs, translation and interpretation, language instruction, accent reduction, phone interpretation, and voice-overs.