



PALS
INTERNATIONAL
Your Passport to Global Success!

Press Release

FOR IMMEDIATE RELEASE

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PALS INTERNATIONAL ANNOUNCES 8(a) CERTIFICATION

PALS INTERNATIONAL, a provider of language instruction, translation services, cross-cultural programs, and other related services, announces today they have been certified by the U.S. Small Business Administration (SBA) as an 8(a) minority-owned business.

The SBA 8(a) Business Development program assists minority owned firms, as a part of its mission to maintain and strengthen the nation's economy by protecting the interests of small businesses.

PALS INTERNATIONAL is the premier [language training](#), [translation service](#), and [cross-cultural training](#) company in Michigan. Based out of Troy, MI, the company was founded in 1983 by Brenda Arbeláez.

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Your Passport to Global Success!

Global business success depends on accurate and effective communication.

If you seek to truly compete globally, your business must not only cross borders but transcend them. PALS INTERNATIONAL's cultural training, communication programs, and language translation services prepare you and your team to successfully navigate and negotiate in the global marketplace.

Whether you seek to learn new languages, increase awareness of cultural differences, expand your product into global markets using web localization or provide translated publications and collateral – our services, programs, and experience will help grow your business in any country or culture.

Visit the PALS INTERNATIONAL website at www.palsintl.com.

Brenda Arbeláez is the founder and president of PALS INTERNATIONAL, which is celebrating **26 years** of global success. Based in Troy, Michigan, PALS INTERNATIONAL specializes in cross-cultural training programs, translation and interpretation, language instruction, accent reduction, phone interpretation, and voice-overs.