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Featured Article



Exciting New Courses!

We have new language classes for business professionals. Make sure you have the skills you need in a Global Economy. These courses are only \$300.00 and will provide you with the basics in each of these languages.

February, 2010

Dear Guest,

We are pleased to deliver our new electronic newsletter! We have exciting changes to share with you and ideas that will give you a new way to look at your career.

A Letter From Our President

As we begin to emerge from the difficult economic situation faced over the past year and a half, all of us are looking at what we can do to make sure that we have the skill sets to be successful in 2010 and beyond. One of the new realities we all face is the fact that companies no longer fund education the way they once did. The responsibility to keep skill sets up to date and to expand those skill sets now rests firmly with each individual. With strong competition for every job opening you want to plan ahead and be prepared with the right skill sets in a changing economy. The other key reality that we all face is that business is now global and there is no going back. No matter what you do for a living your career will require you to understand more about global business. It is vital that we all learn more about how to do business in other cultures and the basics of important world languages; especially if we work with individuals from other countries or travel there ourselves.



PALS INTERNATIONAL is here to help you stay on the cutting edge of global business and your own career. We have new courses targeted at busy professionals who want to learn a new language *AND* who want to understand the cultural nuances associated with working globally - even from your desk here in Michigan. Did you know for example, that if you are in China and offered tea, you should actually politely decline at least twice before graciously accepting the offer?

Spanish for the Professional

Mondays, 6-9pm

Chinese for the Professional

Tuesdays, 6-9pm

Italian for the Professional

Wednesdays, 6-9pm

All classes are held in our headquarters in Troy from 6pm to 9pm, giving you three hours once a week.

We can help you learn ANY language, with a trained, native speaker.

Call us!

248-362-2060

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Likewise, if you are doing business with the Chinese in your offices, be sure to offer refreshment at least three times to avoid looking rude to your Chinese colleagues. In this case, "Xie, xie" (thank you in Chinese) is important to know, but also having good manners will help you make the right professional impression.

Take a look at the new format for our newsletter and let us know what you think. We'd love to get your feedback and suggestions.

Brenda Arbelaiz

Did You Know?

This month in China they will celebrate both the Lunar New Year (also called Spring Festival) and later at the end of the lunar month the Lantern Festival. According to the Chinese Zodiac February 14th marks the year of the Tiger. Among other activities over the five day festival, families gather for big meals with lots of "lucky" foods including fish and moon cakes. Children receive red envelopes with money as gifts and come night fall LOTS of fireworks are exploded to scare away mythical monsters and ensure good luck.



The Lantern Festival involves the making of elaborate lanterns in every shape imaginable. Lanterns in the shape of fish or dragons are especially auspicious. Chinese walk around at night to view the lanterns and to eat a special type of rice dumpling called a yúanxiāo. Lantern Festival falls on February 28th this year.

Take charge of your career and your future. Contact us today!

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